Transportation Demand Management Update [TDM]

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Does TDM relate to Air Quality?

• In 2010, a NASA study declared that automobiles were officially the largest net contributor of climate change pollution in the world.

• according to the Union of Concerned Scientists, “collectively, cars and trucks account for nearly one-fifth of all U.S. emissions,”
Does TDM relate to Air Quality?

YES!
DENSITY
WALKABILITY
ZONING
TRANSIT
RE-DEVELOPMENT
FOOD SOURCES
ENERGY USE
EVEN E-SCOOTERS
STRIVE MONTH

4 Counties, 7 cities
25 Events in 30 Days
575 Total Attendees
10,741 Social Media Impression
6272 Miles Logged
Ongoing Work

Henderson County: 7th Ave Open Streets, May 19
Haywood County: Virginia Ave Open Streets, May 11
Buncombe County: Bicycle Friendly Business Applications

Asheville: Transportation Management Association
Regionally: Best Workplaces for Commuting
FUTURE OPPORTUNITIES

INTERSTATE 26
CONSTRUCTION PROJECT

- Expanded Public Transit Service
- Employer/Employee transit subsidy via an Employer Pass Program.
- Subsidy programs for vanpool groups.
- Offer Emergency Ride Home services.
- Marketing and outreach coordination with various groups and businesses in the area.