



2019 Comprehensive Economic Development Strategy

April 2, 2019

10:00am – 11:30am at Land of Sky Regional Council

339 New Leicester Hwy, Suite 140

Asheville NC 28806

AGENDA

- 1) Welcome & Introductions
 - 2) Summary & Overview of 2015 CEDS
 - 3) Regional Assets
 - 4) Vision/Goals
 - 5) Next Steps
 - a) **May 1, 1:00 – 3:00** SWOT Analysis evaluation & Action Plan
 - b) **June 4, 10:00 – 12:00** Present & Review CEDS Document components
 - c) **July 23, 10:00 – 12:00** Final Strategy Committee review & Comments Due (tentative)
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Notes:

Thank you to everyone for your patience with our technical challenges during the meeting.

The Workgroup began the discussion with introductions. Erica Anderson began the discussion highlighting the basis for developing a CEDS and what the priorities were during the 2015 update. The slides for the meeting are attached to these notes. The DRAFT regional snapshots were shared and discussed. Staff has noted some data discrepancies based on two types of data used in the education category for Transylvania County. As you review these sheets, please note any questions or concerns and bring those to Erica's attention.

The group walked through a discussion the region's assets during a SWOT (Strengths, Weaknesses, Opportunities, and Threats) exercise. Those results are attached to the notes.

The Vision/Goals discussion was moved to the next meeting. We will try to have a shared screen so those that cannot attend in person can participate in the view and dialogue.