**Regional Fact Sheet**
Includes Buncombe, Haywood, Henderson, Madison and Transylvania counties.

**Population**
- **2010 Census**
  - Female: 52%
  - Median Age: 44.9
  - Total Population: 457,864
- **2012 Estimate**
  - Male: 48%
  - Age 65+: 87,631
- **2020 / 2030 Projection**
  - Minority: 10.8%
  - Under 18: 92,041

**Economic**
- Median Household Income: $44,460
- Per Capita Income: $24,175
- Per Capita Living Wage: $20,584
- County Property Tax: N/A
- % of Families Below Poverty Level: 11%
- Food Insecurity Rate: NC 17.3%, National 10.5%

**Housing**
- Median Home Value: $172,600
- Homeowner Vacancy Rate: 2.1%
- Rental Vacancy Rate: 7.2%
- Occupied Housing Units: 196,157
- % of Units with No Vehicle Available: 5.8%

**Higher Education**
- Montreat College
- Mars Hill University
- WCU Biltmore Park
- South College
- Lenior-Rhyne University
- Brevard College
- AB Technical Community College
- Blue Ridge Community College
- Wingate University
- Hendersonville
- Haywood Community College

**Largest Private Sector Employers**
1. Memorial Mission Hospital, Inc.
2. Ingles Market, Inc.
4. Eaton Corporation
5. The Biltmore Company
6. Blue Ridge Paper Products
7. Park Ridge Health
8. Margaret T. PARDEE Memorial Hospital

**Largest Industries**

<table>
<thead>
<tr>
<th>Industry</th>
<th>2010 / 2014</th>
<th>Change in Jobs</th>
<th>2014 Earnings Per Worker</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government</td>
<td>30,367</td>
<td>-5%</td>
<td>$56,114</td>
</tr>
<tr>
<td>Health Care and Social Assistance</td>
<td>29,825</td>
<td>9%</td>
<td>$55,075</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>24,928</td>
<td>6%</td>
<td>$28,892</td>
</tr>
<tr>
<td>Accommodation and Food Services</td>
<td>20,551</td>
<td>16%</td>
<td>$19,298</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>18,920</td>
<td>5%</td>
<td>$61,255</td>
</tr>
<tr>
<td>Construction</td>
<td>13,272</td>
<td>-10%</td>
<td>$36,019</td>
</tr>
<tr>
<td>Other Services (except Public Administration)</td>
<td>10,920</td>
<td>8%</td>
<td>$22,882</td>
</tr>
<tr>
<td>Admin, Waste Mgmt., &amp; Remediation Services</td>
<td>10,438</td>
<td>11%</td>
<td>$29,317</td>
</tr>
<tr>
<td>Professional, Scientific, &amp; Technical Services</td>
<td>7,419</td>
<td>15%</td>
<td>$50,690</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>5,224</td>
<td>2%</td>
<td>$51,714</td>
</tr>
</tbody>
</table>

Sources:
1. US Census Bureau, 2010 Census
2. US Census Bureau, American Community Survey, 5 Year Data, 08-12
3. North Carolina Office of Budget and Management
4. Economic Modeling Specialties, Inc.
5. NC Commerce, Labor and Economic Analysis Division, April 2014
6. www.broadbandnc.org
7. NC Economic Development Guide
8. www.nc.gov
9. www.linguary.net.edu
CEDS Implementation

Our Region includes Buncombe, Henderson, Madison and Transylvania Counties.

*Haywood County is included in the region due to the Asheville MSA

2015 Regional Service Priorities

www.landofsky.org/ceds

- High-Speed Broadband Access
  - WestNGN Broadband
  - Rural Broadband Implementation
- Infrastructure Improvements
  - Water/Sewer
  - Access Roads
  - Transportation/Highways
  - Transit/Rideshare
- Affordable Housing
  - Fair Housing
- Entrepreneurial Support/Partnerships
- Stormwater Partnership
- Regional Trails/Greenways Planning
- WorkForce Development – MAWDB