

# Transportation Demand Management Update [TDM]

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**Personnelle**

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# TRAFFIC DECONGESTANT

TDM (10mg)



- RELIEF OF
- Interstate Crawl
- Anxious Commuting
- Car Bubblium
- Polluting Emissions



30 softgels

# Does TDM relate to Air Quality?

- In 2010, a NASA study declared that automobiles were officially the largest net contributor of climate change pollution in the world.
- according to the Union of Concerned Scientists, “collectively, cars and trucks account for nearly one-fifth of all U.S. emissions,”

# Does TDM relate to Air Quality?

YES!

DENSITY

WALKABILITY

ZONING

TRANSIT

RE-DEVELOPMENT

FOOD SOURCES

ENERGY USE

EVEN E-SCOOTERS



# STRIVE MONTH

4 Counties, 7 cities

25 Events in 30 Days

575 Total Attendees

10,741 Social Media Impression

6272 Miles Logged





# Ongoing Work

Henderson County: 7<sup>th</sup> Ave Open Streets, May 19

Haywood County: Virginia Ave Open Streets, May 11

Buncombe County: Bicycle Friendly Business Applications



Asheville: Transportation Management Association

Regionally: Best Workplaces for Commuting



BRONZE

INTERNAL DISTRIBUTION OF TDM PROGRAMMING

(1) ONSITE EVENT ANNUALLY

PARTICIPATION IN BI-ANNUAL SURVEY

PROVIDE (1) TRANSPORTATION BENEFIT FROM LIST



SILVER

BRONZE (+)

HOST BIKE TO WORK DAY STATION

INCLUDE TRANSPORTATION INFORMATION IN ORIENTATION PACKET

PROVIDE (3) TRANSPORTATION BENEFITS FROM LIST



GOLD

SILVER (+)

HAVE MINIMUM 5% NON-SOV TRIPS

PROVIDE (5) TRANSPORTATION BENEFITS FROM LIST



NATIONAL STANDARD OF EXCELLENCE

# FUTURE OPPORTUNITIES

## INTERSTATE 26 CONSTRUCTION PROJECT

- **Expanded Public Transit Service**
- **Employer/Employee transit subsidy via an Employer Pass Program.**
- **Subsidy programs for vanpool groups.**
- **Offer Emergency Ride Home services.**
- **Marketing and outreach coordination with various groups and businesses in the area.**

# STRIVE SUMMIT

FRIDAY, MAY 31, 3PM [SIERRA NEVADA]

# STRIVE BEYOND DRIVE

MAY 2019

[STRIVEBEYOND.ORG](http://STRIVEBEYOND.ORG)