

Land of Sky Regional Council
May 28, 2014
Regular Meeting



Please mute all electronic device, including cell phones, laptops, tablets, and recorders. Also, Council members are requested to state their names when making or seconding motions. Thank you!

AGENDA

- I. Call to Order**
- II. Invocation**
- III. Pledge of Allegiance**
- IV. Roll Call**
- V. Modification and Approval of Agenda**
- VI. Public Comment**
- VII. Recognition of Special Guests**
- VIII. Chairman's Comments and Roundtable**
- IX. Approval of Minutes from the March regular meeting**
- X. Consideration and Approval of Consent Agenda Items:**
 - A. April FY2014 Treasurer's Report
 - B. Budget Amendment #5
 - C. Minority Health Equity Sub-Recipient Award
 - D. NCCMT Investment Accounts
- XI. Presentations/Recognition**
- XII. Old Business**
- XIII. New Business**
 - A. EDA Planning Grants – Craft Beverage Industry Analysis
 - B. Clean Energy Economic Dev. Roadmap for the Southesast
 - C. NCDENR Performance Contract with WRP

XIV. Executive Director's Report

A. WNC Mountain Stormwater Conference

B. Nominations for the 37th Annual Friends of the River Awards

XV. Important Dates

XVI. Adjournment



COUNCIL AGENDA ITEM FORM

Subject: April Council Meeting Minutes

Item Number: IX. Approval of Minutes from the April Regular Meeting

Responsible Party: Mariah Landy, Administrative Programs Specialist

Attachment(s): Minutes from meeting on April 23rd, 2014

Background: Attached is the April 2014 Council meeting minutes.

Staff Recommendation: Recommend acceptance of the April meeting minutes.

Suggested Motion(s): Approval of the April meeting minutes.

**Meeting of
Land-of-Sky Regional Council
April 23, 2014**

MINUTES

- I. Call-to-Order – George Goosmann called the meeting to order.
- II. Invocation – Wayne Brigman
- III. Pledge of Allegiance
- IV. Roll Call – Mike Hawkins called the roll and the following members were present: Wayne Brigman, Mike Hawkins, Gwen Wisler, George Goosmann, Ryan Stone, Larry Harris, Anne Coletta, Bob Davy, Barbara Volk, Dona Mennella, Letta Jean Taylor, Gene Knoefel, Charles Dickens, Kathe Harris, Mark Burrows, George Morosani, and Brenda Mills. Other guests included; Charlie Franck and Stephanie Wallace of Habitat for Humanity, Carrie Miller and Phil Harris of the City of Brevard Police Department, Gaylyn Justice of TD Bank, Lee Howard of Transylvania COA, Kathy Kyle, Steve Kirkland and Gene Sparks of the Blue Ridge Literacy Council, Claudia Nix of Liberty Bicycles and Blue Ridge Bike Club, Bill Woods, Terry Randolph, Calvin Titus, Dorothy Crawford, John Crawford, Barb Mee, Woody Dychi, Carolynn Cohran, and Kathryn Hightower.
- V. Modification and Approval of Agenda - Mark Burrows made a motion to approve the agenda with no modifications and George Morosani seconded the motion, which was carried unanimously and without further discussion.
- VI. Kathleen Godwin Cole Award Ceremony - George Goosmann welcomed all of the nominees to the meeting. LeeAnne Tucker introduced Kathe Harris, the Chair of the Senior Volunteer Services Advisory Council. Kathe Harris discussed what the Kathleen Godwin Cole Award represents, and stated the importance of giving respects to the volunteers who are nominated to receive this award each year. This year, there were more nominees than ever before. This year's recipient of the Kathleen Godwin Cole Award was Carolynn Cohran.
- VII. Public Comment
- VIII. Recognition of Special Guests
- IX. Chairman's Comments & Roundtable – George Goosmann shared that Biltmore Forest is continuing their search for a new Town Administrator. Nelson Smith's last day is August 30th, and they are hoping to have someone on board by July 1. Charlie Landreth discussed Brevard's White Squirrel Festival, on Memorial Day Weekend. The music venue will be expanded make the Festival a bigger, better event. Bob Davy shared that Fletcher's Town Hall will be completed and open next month. In honor of the Town Hall's completion, Fletcher is planning to have a special presentation of a full length documentary that was filmed in Fletcher about the Feed and Seed Bluegrass Music Hall. Dona Mennella discussed that work is still ongoing at Rhododendron Lake Park in Laurel Park. Laurel Park's budget retreat is this coming Tuesday, April 29th, 2014. Gene Knoefel shared that Weaverville has been focused on their budget retreat for the past several weeks. Letta Jean Taylor discussed Montreat's 2nd Annual Native Plant Sale, which will include educational booths set up in Platt Park this Saturday, April 26th, 2014. Montreat has been interviewing architects to plan the construction of a new Town Hall. Brenda Mills shared that Asheville is being taken over by MoogFest, which includes an array of music, educational opportunities and many entertaining booths. Anne Coletta discussed that Flat Rock opened their perimeter trail in conjunction with Earth Day with a ribbon cutting ceremony. Students from Flat Rock Middle School planted a tree in the park during the ceremony. Flat Rock's Park and Recreational Foundation have hired a new Director of Development, Maurene Adams. Mark Burrows shared that Carolina West is a

Regional Economic Development group and is inviting all elected officials to participate in a conversation with seven manufacturers representing each of the Carolina West Counties occurring on Tuesday, April 27th, 2014 at 6:00 pm at the Biltmore Park Hilton. Charles Dickens discussed that the Advisory Council of Aging met in Madison County at the new Mars Hill Library. The Council had a presentation about the various features available in Mars Hill, including a discussion with Ray Roth about the background of Mars Hill University. The Council was delighted with the library and very happy to be in Madison County. Kathe Harris shared that May is Older Americans Month and there will be a meeting in Transylvania County on May 21st at the County Library and will include vendors and community agencies, and the Annual Century Club Tea will take place on May 13th. Gwen Wisler also discussed MoogFest in Asheville and encouraged all to attend. Asheville City Schools have hired a new Superintendent and are excited to introduce Pamela Baldwin on July 1st. Asheville has also hired a new City Attorney and City Manager. The City of Asheville has also adopted a graffiti ordinance as an attempt to make a dent in the vandalism throughout the City. Barbara Volk discussed the Arbor Day Celebration in Hendersonville on May 2nd, 2014. One of the schools will help plant a tree and put on an Arbor Day program. On May 9th, the bears come out of hibernation in Hendersonville and stay until October. On May 15th, the Rhythm and Blues Festival will start in Hendersonville and includes free music, beer, and wine, and is being extended until September. On May 24th-25th, Hendersonville will host their Garden Jubilee on Main Street, which will include over 200 vendors to highlight summer plants. Wayne Brigman shared that Madison County's Courthouse is still under construction and is making good progress. The County is also in the process of finalizing plans for a bicycle race that will go up River Road (251) through the county and back.

- X. Approval of Minutes from the March Regular Meeting– March Council meeting minutes were made available at the meeting. Mark Burrows made a motion to approve the minutes and Brenda Mills seconded the motion. The motion was carried unanimously and without further discussion.
- XI. Consideration and Approval of Consent Agenda Items – Including: A. March FY 2013-14 Treasurer's Report and B. Budget Amendment #4. Kathe Harris made a motion to accept the consent items and Letta Jean Taylor seconded the motion. The motion was carried unanimously and without further discussion.
- XII. Presentations/Recognition –
 - A. Senior Tarheel Legislature/Older American's Month – Charles Dickens discussed the Proclamation for Older American's Month and stated that it had been accepted and signed by the Chairman, George Goosmann. Mr. Dickens expressed his eagerness and appreciation for the support received from Land of Sky and the Area Agency on Aging. Mr. Dickens has been reappointed to the Senior Tarheel Legislature (STHL) every two years since 2005 and is retiring this year to enable another person to have the experience. The STHL's mission is to inform and education older adults about the general assembly and involve them in understanding the issues and advocacy related to those issues. The STHL also assesses the legislative needs of older adults by convening a Forum modeling the General Assembly. Mr. Dickens explained several ways that the STHL impacts Land of Sky, including: HCCBG funding utilized to provide services to seniors and senior centers. Some of the current priorities of the STHL involves the under funding of Project C.A.R.E and increasing the ratio of CNAs to residents in nursing homes, both of which may be helpful to Land of Sky ombudsmen. These will also help support Adult Protected Services (APS) to minimize abuse and neglect in care facilities.
 - B. Brownfields Program – Kate O'Hara addressed Council regarding the FY15 application process for the Brownfields Program. Ms. O'Hara mentioned that assessment grants will be open in the fall and may be used to identify and prioritize. Phase II assessments may be used to gain bank financing, for instance, revolving loan funds (RFL), as utilized in the Eagle/Market Street restoration. Ms. O'Hara urged the Council to consider how the Brownfields program can encourage economic development throughout the region.
- XIII. Old Business –

XIV. New Business –

- A. APEX Technical Service Contract - Josh King discussed how Land of Sky Regional Council was selected as a subcontractor to APEX Companies on a Brownfields project for the Piedmont Triad Regional Council of Governments. The initial proposal included services rendered by Land of Sky through September 30, 2014 for a contract amount of \$9500. Contract addendums may include varying dollar amounts. Mr. King requested authorization from the Board for the Executive Director to execute this contract. George Morosani made a motion to approve this proposal and Gene Knoefel seconded the motion, which was carried unanimously and without further discussion.
- B. Appalachian Regional Commission Grant Application – Josh King presented a proposal enabling Land of Sky, partnered with Workforce Development, to seek additional funding for the French Broad River MPO from the Appalachian Regional Commission. Funding will be used to implement the Transportation Demand Management Study (TDM) that the MPO completed in 2013. The grant pre-application is going to the Appalachian Regional Commission to cover the match Land of Sky and the FBRMPO need to start a carpool service and begin working with local businesses on transportation options for their employees. Details about services to-be implemented are available at <http://www.fbrmpo.org/tdm>. Mr. King requested authorization from the Board for Land of Sky staff to submit the Appalachian Regional Commission grant pre-application and explore additional sources for match funds. Gene Knoefel made a motion to accept this proposal, which was seconded by Wayne Brigman. The motion as carried unanimously and without further discussion.
- C. Audit Contract Approval - Justin Hembree introduced Peggy Barnes, who sought approval for an audit contract. Ms. Barnes stated that the qualifications with Elizabeth Keel, LLC were very good and cost effective. The annual audit was previously reviewed by the Audit Committee and no motion was required. The Board unanimously voted to accept the recommendations resulting from the annual audit.

XV. Executive Director's Report –

- A. August and September Meeting Dates – Justin Hembree requested that meetings in August and September be moved up by one week. The August meeting will take place on August 20th and the September meeting will take place on September 17th. This proposal will be included on the May Council Agenda.
- B. Carolina West Reception – Mr. Hembree encouraged the Board to attend the Carolina West meeting next Tuesday, April 29th, 2014.

- XVI. Adjournment – Mark Burrows moved to adjourn the meeting and George Morosani seconded the motion. The motion was carried unanimously and the meeting was adjourned without further discussion.



COUNCIL AGENDA ITEM FORM

Subject: April 2014 Treasurer's Report

Item Number: X. Consent Agenda, Item A

Responsible Party: Peggy Barnes, Finance Director

Attachment(s): April 2014 Report (Spreadsheet)

Background: Attached is the April 2014 Treasurer's Report. The report outlines year-to-date revenues and expenditures. Also included is cash balance informaton, fund balance reporting, and member dues information.

Staff Recommendation: Recommend acceptance of April 2014 Treasurer's Report.

Suggested Motion(s): The Treasurer's Report, if not pulled, will be accepted as part of the motion to approve the Consent Agenda.

Treasurer's Report, April 2014

| YTD Report of Receipts & Expenditures | Amount | % of Budget |
|--|---------------------------|--------------------|
| Total Annual Budget | 14,213,861 | |
| Year-to-Date Revenues | 9,984,525.96 | 70.24% |
| Year-to-Date Expenditures | <u>(10,047,583.68)</u> | 70.69% |
| Grant/Contract Cash Balance | <u><u>(63,057.72)</u></u> | |
| Year-to-Date Target Percent | | 75.00% |

Cash Balance Report

| | |
|--------------------------------|--------------------------|
| Total Cash Balance at 04/01/14 | 1,098,550.22 |
| Cash Received during April | 801,003.14 |
| Cash Expenditures for April | <u>(947,054.67)</u> |
| Total Cash Balance at 4/30/14 | <u><u>952,498.69</u></u> |

**Fund Balance Report
audited @ 6/30/13**

| | |
|--------------------------------|--------------------------|
| Unassigned | 319,448.00 |
| Stabilization by State Statute | <u>617,348.00</u> |
| Total Fund Balance | <u><u>936,796.00</u></u> |

Assessments (Dues) Report

| | |
|---|----------------------|
| YTD Billed to Member Governments, 4th quarter | 218,290.00 |
| Collected to Date | <u>(218,291.00)</u> |
| Balance Due | <u><u>(1.00)</u></u> |



COUNCIL AGENDA ITEM FORM

Subject: FY 2014 Budget Amendment #5

Item Number: X, Consent Agenda, Item B.

Responsible Party: Peggy Barnes

Attachment(s): Budget Amendment #5

Staff Recommendation: Approval

Suggested Motion(s): Motion to adopt

XI. Consent Agenda

B. FY2014 Budget Amendment #5

Background

This budget amendment reflects new contracts and awards for FY2014 as well as adjustments to contracts or grants that cross FY2013 and FY2014. Total FY 2014 Budget, including this amendment, is \$14,196,851.

| | FY 2014 | Source | Amount per Source | Total per Grant | Notes |
|----------------------------------|---|------------|-------------------------|-----------------------|--|
| Special Revenue Fund | | | | | |
| 433 | EDA 1/1/13-12/31/13 FY 13 #433 | Federal | (14,640) | | carryover to 3rd year of award |
| | | Local Dues | (936) | | carryover to 3rd year of award |
| | | Loc/Priv | (3,108) | (18,684) | carryover to 3rd year of award |
| 434 | EDA 1/1/14-12/31/14 FY 14 #434 | Federal | 14,640 | | carried over from prior year |
| | | Local Dues | 936 | | carried over from prior year |
| | | Loc/Priv | 3,108 | 18,684 | carried over from prior year |
| 456 | Town of Marshall TA | Loc/Priv | | 6,500 | additional Technical Asst services |
| 474 | ARC TA - Community Dev, 10/1/13-9/30/14 | Federal | | 1,500 | from future period of award |
| 522 | Ageing-Fan/Health Relief | Loc/Priv | | (95) | correct contributions>NC DHHS |
| 533 | Project CARE donations and carryover | Loc/Priv | | 3,172 | Additional contributions |
| 545 | CDSMP, Community Self-Sustaining | Loc/Priv | | 240 | Additional contributions |
| 546 | Buncombe Co - Minority Health Collaboration | State | | 1,566 | Correct carryover |
| 547 | BuncCo - Minority Health Collab Year 3 | State | | 3,750 | new award, current year portion |
| 561 | SCSEP, Opportunity | Loc/Priv | | 570 | Additional funding |
| 573 | RSVP FYE 3/31/14 FY 14 #573 | Local Dues | | (1,322) | Additional funding |
| 575 | RSVP FYE 3/31/15 FY 14 #575 | Local Dues | | 1,322 | Additional funding |
| 639 | HendersonCo-NCRC Ln Adm-Sierra Nevada, Public | State | | 6 | Correct carryover |
| 675 | Brownfields Technical Assistance - Lenoir | Loc/Priv | | (238) | Correct balance of contract |
| 680 | Brownfields Conference Fund-Raising | Loc/Priv | | 680 | Increase current funding |
| 755 | USDA-Marshall Infrastructure Loan Admin | Federal | | (15,800) | Town's loan onhold pending add'l funding |
| 830 | Recycling Education Vehicle | Loc/Priv | | 1,976 | Additional contributions & carryover |
| 844 | RUS - Solid Waste (LGS) 10/1/13 - 9/30/14 | Federal | | 2,062 | correct original award |
| 364 | RUS - Solid Waste (WRP) 10/1/13 - 9/30/14 | Federal | | 7,500 | correct original award |
| 952 | French Broad MPO | Federal | (23,999) | | Correct carryover |
| | | Loc/Priv | (3,000) | | Correct required match |
| | | Inkind | (3,000) | (29,999) | Correct required match |
| Total Special Revenue | | | | (16,610) | |
| Total Budget Amendment #5 | | | | (16,610) | |

Action Needed

Adopt Budget Amendment Resolution #5 for Special Revenue Funds.

Recommendation

Approval

Staff Responsible

Peggy Barnes



COUNCIL AGENDA ITEM FORM

Subject: Minority Health Equity Sub-recipient award

Item Number: X. Consent Agenda, Item C.

Responsible Party: LeeAnne Tucker

Attachment(s): Contract Agreement

Background: Request to receive \$22,722 sub-recipient award through a Minority Health Equity grant received through the Office of Minority Health by the Buncombe County Department of Health and Human Services. Funding will be granted June 1, 2014 – May 31, 2015 and used to support the dissemination of the Chronic Disease Self Management Program, Diabetes Self Management Program and Tomando Control de Su Salud to minority communities in Buncombe Counties. In addition, funding is used to support a network of providers and referrals to other community supports and services. This is the third year funding has been granted. Re-occurring funds are anticipated.

Staff Recommendation: Approval

Suggested Motion(s): There is no necessary motion for this item



COUNCIL AGENDA ITEM FORM

Subject: North Carolina Capital Management Trust Term Portfolio Account

Item Number: X. Consent Agenda, Item D.

Responsible Party: Peggy Barnes

Attachment(s): Council memo

Background: NCCMT is our State authorized facility for investment purposes. The Term Portfolio is designed to simply investment strategies while providing a higher return than the current Cash Portfolio. It is intended for investment horizon of three months or longer.

Staff Recommendation: Approval

Suggested Motion(s): Authorization for the Finance Officer to establish an NCCMT Term Portfolio Account.

Background

Land of Sky Regional Council has, for many years, had an established investment account with the State authorized facility North Carolina Capital Management Trust. We have always used the Cash Portfolio. NCCMT has revised the Term Portfolio structure, simplifying qualified entities' investment strategies and providing a potential for higher returns, still all within the specifications of the NC General Statutes and Administrative Code. The Term Portfolio is designed for cash investments with a horizon of three months or longer.

Our recommendation is to transfer \$200,000 of our portfolio balance, currently \$626,425, to a new Term Portfolio account. We will maintain the balance of our Cash Portfolio account understanding that liquidity is necessary for cash flow purposes. We will continue to maintain balances in both the Term Portfolio and Cash Portfolio to maximize our investment earnings while managing required average balances in the TD Bank LOSRC Operating Account.

Action Needed

Approval for the Finance Officer to proceed with establishing an NCCMT Term Portfolio account as well as updating Transfer Authorizations to TD Bank accounts.

Staff Recommendation

Approval

Staff Responsible

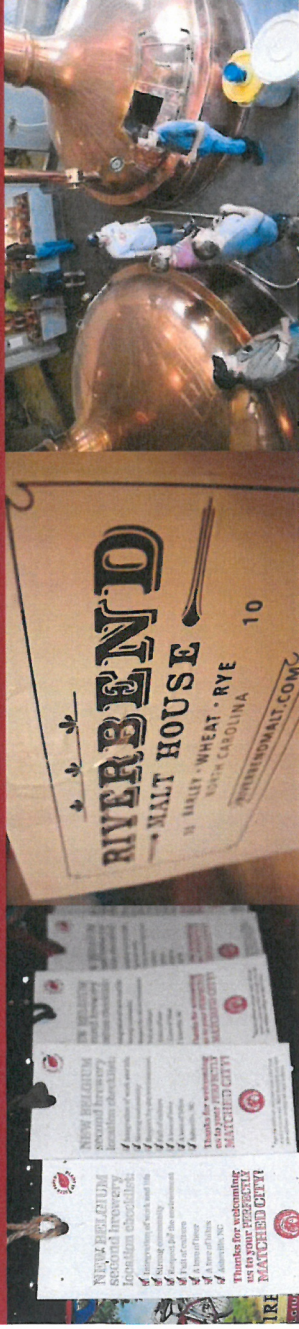
Peggy Barnes



COUNCIL AGENDA ITEM FORM

- Subject:** EDA Applications for Planning Grants – Craft Beverage Industry Analysis
- Item Number:** XIII. New Business, Item A.
- Responsible Party:** Erica Anderson, Linda Giltz & Kate O'Hara
- Attachment(s):** WNC Brewing and Beverage Handout
- Background:** WNC is home to a burgeoning craft beverage industry. From Kombucha drink to hard cider, over 45 craft beverage industries call Western North Carolina home. These range in size from small storefront breweries to major label brands as Oskar Blues, Sierra Nevada, and New Belgium. Currently over 600 residents work in this rapidly growing sector daily.
- Request to apply to the Economic Development Agency (EDA) for funding under the Economic Development Assistance Program (EDAP) to produce a value chain analysis and a strategic economic development plan for the craft brewing industry in western North Carolina. We will gather relevant data about the value chain for the craft beverage industry; convene key stakeholders representing the brewing companies, their suppliers and distributors, workforce and business development organizations, local governments, and others; and identify the elements of the value chain, along with needs, gaps and opportunities; and produce a value chain analysis for this industry in WNC. Using this analysis, we will work with stakeholders to develop a strategic economic development plan for the craft beverage industry in WNC. The plan will address the needs, gaps and opportunities and support the industry's growth and development. It will also identify opportunities in related "bloom" industries.
- Applications are due June 13, 2014.
- Staff Recommendation:** Approval.
- Suggested Motion(s):** Motion to approve the application to EDA for grant funding under the Economic Development Assistance Program (EDAP), and if awarded, approval for the Executive Director to execute the grant contract and any related sub-contracts.

WESTERN NORTH CAROLINA CRAFT BREWING & BEVERAGE



New Belgium Brewing Co

Riverbend Malt House

Sierra Nevada Brewing Co

ABOUT OUR REGION

Attracted by our climate, east coast location, and excellent quality of place, Western North Carolina is home to a burgeoning craft beverage industry. Asheville, North Carolina was named Beer City USA for four years running (2009-2012) and continues to be home to one of the most robust craft brewing and beverage sectors in the nation.

The region has gained notoriety for the many craft breweries and our unique beer culture. While craft brewing is our cornerstone, related beverages are building on this momentum and infrastructure. From Kombucha to hard cider, over 45 craft beverage industries call Western North Carolina home. These range in size from small storefront breweries to major label brands such as Oskar Blues, Sierra Nevada, and New Belgium.

The greater Asheville region is #1 in craft brewing in the Southeast, and #2 on the east coast for beer production. (measured in employment, source InfoUSA 2010 data) It is anticipated that the region will rank #1 on the east coast in both categories once the Sierra Nevada and New Belgium facilities are fully open in 2015.

Facts to consider:

- In 2010, 605 residents worked in this rapidly growing sector
- In 5 years, employment has grown over 60% in this sector
- Planned expansions will result in 200+ additional jobs

1 manufacturing job = 5 'Bloom' or ancillary jobs
In 2014, 700 craft beverage jobs = 3500 sector jobs

OUR GOAL

Local economic developers, business leaders, and local elected officials will seek designation for our region's robust craft beverage manufacturing economy through the Investing in Manufacturing Communities Partnership (IMCP) program. The IMCP program is a federal initiative that will help accelerate the resurgence of manufacturing and create jobs in cities and regions across the country.

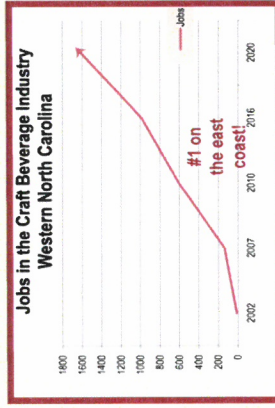
In order to keep up this pace of growth we need to invest in three key sectors of our economy:

- Infrastructure
- Logistics
- Job Training

Mountain Area Workforce Development Board, AB Tech and Blue Ridge Community College have developed programs designed to meet the needs of the growing craft beverage industry. Continued investments in this field will keep Western North Carolina at the forefront.

Local governments are struggling to meet the water and sewer needs of these new companies. Land of Sky is proposing a multifaceted effort to work cooperatively with companies to develop site specific solutions based on each jurisdiction's needs and challenges.

Land of Sky is also seeking funds to facilitate the development of a value chain analysis and strategic economic development plan for the craft brewing industry in Western North Carolina, to help support the industry's growth and growth in related sectors.

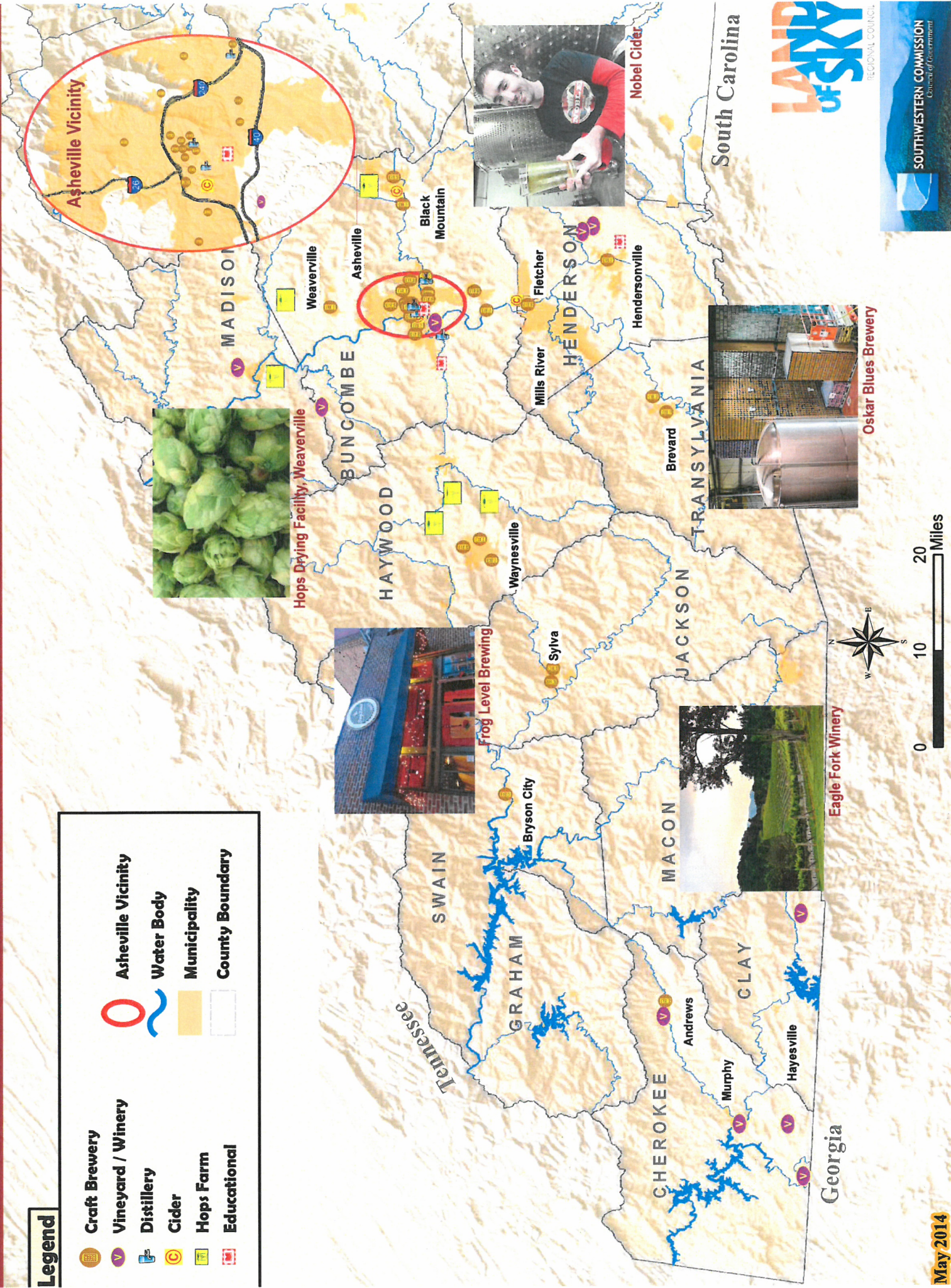


| | | |
|--------------------------------|-------------------|----------------|
| Noble Hard Cider | Cider | Asheville |
| Urban Orchard Cider Co. | Cider | Asheville |
| Altamont Brewing Co. | Craft Brewery | Asheville |
| Andrews Brewing Company | Craft Brewery | Andrews |
| Asheville Brewing | Craft Brewery | Asheville |
| Bear Waters Brewing Company | Craft Brewery | Waynesville |
| Blue Mountain Pizza & Brew Pub | Craft Brewery | Weaverville |
| Brevard Brewing Company | Craft Brewery | Brevard |
| Buchi Kombucha | Craft Brewery | Asheville |
| Burial Beer Co. | Craft Brewery | Asheville |
| Catawba Brewing Co. | Craft Brewery | Asheville |
| Creekside Taphouse | Craft Brewery | Asheville |
| French Broad Brewery | Craft Brewery | Asheville |
| Frog Level Brewing | Craft Brewery | Waynesville |
| Green Man Brewery | Craft Brewery | Asheville |
| Hi-Wire Brewing | Craft Brewery | Asheville |
| Highland Brewing Company | Craft Brewery | Asheville |
| Innovation Brewing | Craft Brewery | Sylva |
| Lexington Avenue Brewing | Craft Brewery | Asheville |
| Lookout Brewing Co. | Craft Brewery | Black Mountain |
| Nantahala Brewing Company | Craft Brewery | Bryson City |
| New Belgium | Craft Brewery | Asheville |
| Oskar Blues Brewery | Craft Brewery | Brevard |
| Oyster House Brewing Company | Craft Brewery | Asheville |
| Pisgah Brewing Company | Craft Brewery | Black Mountain |
| Sierra Nevada | Craft Brewery | Mills River |
| Southern Appalachian Brewery | Craft Brewery | Hendersonville |
| Thirsty Monk Pub & Brewery | Craft Brewery | Asheville |
| Tipping Point Brewery & Tavern | Craft Brewery | Waynesville |
| Twin Leaf Brewery | Craft Brewery | Asheville |
| Wedge Brewing Company | Craft Brewery | Asheville |
| Wicked Weed Brewing | Craft Brewery | Asheville |
| Your Gnometown Brewery | Craft Brewery | Sylva |
| Adam Dalton Distilling Co. | Distillery | Asheville |
| Asheville Distilling Company | Distillery | Asheville |
| Blue Kudz'u Sake Company | Distillery | Asheville |
| Blue Ridge Hops | Hops Farm | Marshall |
| Echoview Farm | Hops Farm | Weaverville |
| Hop'n Blueberry Farm | Hops Farm | Black Mountain |
| Mountain Hop Farm | Hops Farm | Waynesville |
| Winding River Hops | Hops Farm | Weaverville |
| Riverbend Malt House | Malt Manufacturer | Asheville |
| Jewel of the Blue Ridge | Vineyard | Marshall |
| Addison Farms Vineyard | Vineyard & Winery | Leicester |
| Blitmore Estate Winery | Vineyard & Winery | Asheville |
| Burnshirt Vineyards | Vineyard & Winery | Hendersonville |
| Eagle Fork Vineyards | Vineyard & Winery | Hayesville |
| Noilly Wine | Vineyard & Winery | Murphy |
| Saint Paul Mountain Vineyards | Vineyard & Winery | Hendersonville |
| Valley River Vineyards | Vineyard & Winery | Murphy |
| Calaboose Cellars | Vineyard & Winery | Andrews |

CRAFT BEVERAGE INDUSTRY

Legend

-  Craft Brewery
-  Vineyard / Winery
-  Distillery
-  Cider
-  Hops Farm
-  Educational
-  Asheville Vicinity
-  Water Body
-  Municipality
-  County Boundary





COUNCIL AGENDA ITEM FORM

Subject: Clean Energy Economic Development Roadmap for the Southeast

Item Number: XIII. New Business, Item B.

Responsible Party: Linda Giltz and Erica Anderson

Attachment(s): none

Background: The North Carolina Sustainable Energy Association (NC SEA) recently received a grant from the US Department of Energy and has asked Land of Sky to become a partner and sub-recipient for \$8,000 of the grant funds. The project will produce state and regional “roadmaps” for the clean energy manufacturing and services sectors. The roadmaps will identify ways to grow the clean energy industry’s contributions to the tax base, employment and exports and will identify what is needed for the industry to bring existing and new products to market at affordable prices.

The geographic scope of the project is Virginia, North Carolina, South Carolina and Georgia. Land of Sky’s role will be to help gather and provide information on the clean energy sector in WNC, organize a small number of meetings in WNC, and be involved in the development of the NC state-level roadmap. The

The project steering includes representatives from the NC SEA, NC State Energy Program, NC Solar Center and the Southern Governor’s Association. Other sub-recipient partners include the SC Clean Energy Business Alliance, SC State Energy Office, Advanced Energy Corporation, Institute for Emerging Issues, Southeast Coastal Wind Coalition, Georgia Environmental Finance Authority, and Virginia Energy Efficiency Council.

Staff Recommendation: Approval.

Suggested Motion(s): Motion to authorize the Executive Director to execute the sub-recipient contract with NC SEA, and to execute any related sub-contracts.



COUNCIL AGENDA ITEM FORM

- Subject:** NCDENR Contract: Performance Contracting Support with WRP
- Item Number:** XIII. New Business, Item C.
- Responsible Party:** Terry Albrecht and Erica Anderson
- Background:** Land of Sky Regional Council's Waste Reduction Partners program is asked to provide technical assistance on a state effort to educate, promote and support Energy Saving Performance Contracting in the local government, K-12 schools and community college sectors. Energy Performance Contracting is an innovative procurement tool which allows governmental units to invest in needed facility upgrades which also reduce operating utility costs. Approved energy saving companies guarantee these utility cost savings which are used to service the loan debt. In the past WRP engineers have created technical guidance manuals and supported local governments with this process. State entities have invested over \$250 million in facility upgrades using this process, and the local government sector hold similar investment opportunities. With a \$40,000, one-year, FY2015 contract, WRP would revise local government guidance, technically support project development and outreach to public sector (statewide) clients about this creative project financing opportunities.
- Staff Recommendation:** Authorization for the Executive Director to execute the contract if awarded
- Suggested motion(s):** I hereby move to authorize the Executive Director to execute this contract between Land of Sky Regional Council and NCDENR.

LAND of SKY

REGIONAL COUNCIL

SAVE THE DATE !

WNC Mountain Stormwater Conference
October 14-15, 2014

You're invited to attend our WNC Mountain Stormwater Conference!

Workshops by Center for Watershed Protection for mountain specific solutions to Stormwater Management.



Stormwater Infrastructure

Conference will also feature local experts and opportunities for hands-on evaluation of management practices, in cooperation with the WNC Stormwater Partnership.

Tuesday evening will feature our 37th Annual Friends of the River Awards Banquet. Reservation information coming soon.

Conference sponsored by:



Land of Sky Regional Council is a multi-county, local government, planning and development organization. We reach across county and municipal borders providing technical assistance to local governments and administer projects and programs which benefit our region's citizens.



*Friends of the River Awards
October 14, 2014 - 6:00pm
NC Arboretum, Asheville*

Seeking Nominations for the 37th Annual Friends of the River Awards

The Land of Sky Regional Council is currently seeking nominations for the 37th Annual Friends of the River awards. The purpose of the award is to recognize individuals, private organizations, civic groups, and/or public agencies that have made a significant contribution toward the restoration and enhancement of the French Broad River and its tributaries as a recreational, economic, or cultural resource.

The council requests assistance in identifying deserving candidates to be recognized as Friends of the River. Recipients of the award will be honored during Land of Sky's Friends of the River Dinner on October 14, 2014.

Each award winner will receive a framed certificate as well as a copy of Wilma Dykeman's novel, The French Broad. In addition, the award recipients are treated to a complimentary dinner. Information on the award winners will be sent to local newspapers so they will receive recognition in their hometowns and throughout the region.

To nominate an individual or organization for the Friends of the River award, download the [nomination packet here](#).

*The deadline to nominate a Friend of the River is June 20, 2014.
Contact annie@landofsky.org for questions.*