



DP03 | SELECTED ECONOMIC CHARACTERISTICS

2008-2012 American Community Survey 5-Year Estimates

Supporting documentation on code lists, subject definitions, data accuracy, and statistical testing can be found on the American Community Survey website in the Data and Documentation section.

Sample size and data quality measures (including coverage rates, allocation rates, and response rates) can be found on the American Community Survey website in the Methodology section.

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

Subject	Brevard city, NC; Brevard, NC Micro Area			
	Estimate	Margin of Error	Percent	Percent Margin of Error
EMPLOYMENT STATUS				
Population 16 years and over	6,422	+/-157	6,422	(X)
In labor force	3,232	+/-364	50.3%	+/-5.8
Civilian labor force	3,232	+/-364	50.3%	+/-5.8
Employed	3,003	+/-338	46.8%	+/-5.4
Unemployed	229	+/-134	3.6%	+/-2.1
Armed Forces	0	+/-18	0.0%	+/-0.6
Not in labor force	3,190	+/-398	49.7%	+/-5.8
Civilian labor force	3,232	+/-364	3,232	(X)
Percent Unemployed	(X)	(X)	7.1%	+/-3.9
Females 16 years and over				
Population 16 years and over	3,619	+/-207	3,619	(X)
In labor force	1,675	+/-248	46.3%	+/-6.2
Civilian labor force	1,675	+/-248	46.3%	+/-6.2
Employed	1,544	+/-250	42.7%	+/-6.3
Own children under 6 years				
Population	218	+/-132	218	(X)
All parents in family in labor force	145	+/-112	66.5%	+/-21.2
Own children 6 to 17 years				
Population	990	+/-186	990	(X)
All parents in family in labor force	743	+/-221	75.1%	+/-19.0
COMMUTING TO WORK				
Workers 16 years and over	2,918	+/-329	2,918	(X)
Car, truck, or van -- drove alone	2,369	+/-329	81.2%	+/-6.8
Car, truck, or van -- carpooled	286	+/-173	9.8%	+/-5.7
Public transportation (excluding taxicab)	0	+/-18	0.0%	+/-1.3
Walked	146	+/-91	5.0%	+/-3.2
Other means	19	+/-26	0.7%	+/-0.9
Worked at home	98	+/-54	3.4%	+/-1.8
Mean travel time to work (minutes)	17.8	+/-3.0	(X)	(X)
OCCUPATION				
Civilian employed population 16 years and over	3,003	+/-338	3,003	(X)

Subject	Brevard city, NC; Brevard, NC Micro Area			
	Estimate	Margin of Error	Percent	Percent Margin of Error
Management, business, science, and arts occupations	1,224	+/-216	40.8%	+/-6.5
Service occupations	598	+/-204	19.9%	+/-6.5
Sales and office occupations	727	+/-219	24.2%	+/-6.3
Natural resources, construction, and maintenance occupations	193	+/-113	6.4%	+/-3.8
Production, transportation, and material moving occupations	261	+/-165	8.7%	+/-5.2
INDUSTRY				
Civilian employed population 16 years and over	3,003	+/-338	3,003	(X)
Agriculture, forestry, fishing and hunting, and mining	81	+/-71	2.7%	+/-2.4
Construction	136	+/-86	4.5%	+/-2.9
Manufacturing	295	+/-148	9.8%	+/-4.9
Wholesale trade	8	+/-10	0.3%	+/-0.3
Retail trade	227	+/-102	7.6%	+/-3.5
Transportation and warehousing, and utilities	70	+/-76	2.3%	+/-2.5
Information	23	+/-35	0.8%	+/-1.2
Finance and insurance, and real estate and rental and leasing	234	+/-137	7.8%	+/-4.3
Professional, scientific, and management, and administrative and waste management services	242	+/-132	8.1%	+/-4.3
Educational services, and health care and social assistance	978	+/-211	32.6%	+/-6.5
Arts, entertainment, and recreation, and accommodation and food services	262	+/-150	8.7%	+/-4.6
Other services, except public administration	329	+/-169	11.0%	+/-5.6
Public administration	118	+/-78	3.9%	+/-2.6
CLASS OF WORKER				
Civilian employed population 16 years and over	3,003	+/-338	3,003	(X)
Private wage and salary workers	2,364	+/-314	78.7%	+/-6.1
Government workers	510	+/-207	17.0%	+/-6.5
Self-employed in own not incorporated business workers	129	+/-72	4.3%	+/-2.4
Unpaid family workers	0	+/-18	0.0%	+/-1.2
INCOME AND BENEFITS (IN 2012 INFLATION-ADJUSTED DOLLARS)				
Total households	3,257	+/-279	3,257	(X)
Less than \$10,000	244	+/-116	7.5%	+/-3.4
\$10,000 to \$14,999	324	+/-139	9.9%	+/-4.1
\$15,000 to \$24,999	537	+/-192	16.5%	+/-5.5
\$25,000 to \$34,999	516	+/-179	15.8%	+/-5.1
\$35,000 to \$49,999	406	+/-134	12.5%	+/-4.1
\$50,000 to \$74,999	491	+/-165	15.1%	+/-4.9
\$75,000 to \$99,999	309	+/-116	9.5%	+/-3.5
\$100,000 to \$149,999	328	+/-122	10.1%	+/-3.8
\$150,000 to \$199,999	50	+/-50	1.5%	+/-1.5
\$200,000 or more	52	+/-46	1.6%	+/-1.5
Median household income (dollars)	35,625	+/-7,490	(X)	(X)
Mean household income (dollars)	51,903	+/-6,739	(X)	(X)
With earnings	2,147	+/-284	65.9%	+/-6.4
Mean earnings (dollars)	49,067	+/-9,509	(X)	(X)
With Social Security	1,528	+/-244	46.9%	+/-6.7
Mean Social Security income (dollars)	18,600	+/-1,639	(X)	(X)
With retirement income	943	+/-211	29.0%	+/-6.3
Mean retirement income (dollars)	20,475	+/-4,207	(X)	(X)
With Supplemental Security Income	40	+/-40	1.2%	+/-1.2
Mean Supplemental Security Income (dollars)	7,565	+/-1,766	(X)	(X)
With cash public assistance income	93	+/-66	2.9%	+/-2.1

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Mean cash public assistance income (dollars)	1,646	+/-1,107	(X)	(X)
With Food Stamp/SNAP benefits in the past 12 months	422	+/-176	13.0%	+/-5.2
Families	1,622	+/-199	1,622	(X)
Less than \$10,000	70	+/-65	4.3%	+/-3.8
\$10,000 to \$14,999	94	+/-65	5.8%	+/-3.8
\$15,000 to \$24,999	186	+/-86	11.5%	+/-5.1
\$25,000 to \$34,999	161	+/-92	9.9%	+/-5.3
\$35,000 to \$49,999	245	+/-100	15.1%	+/-6.1
\$50,000 to \$74,999	240	+/-114	14.8%	+/-6.9
\$75,000 to \$99,999	266	+/-107	16.4%	+/-6.6
\$100,000 to \$149,999	258	+/-112	15.9%	+/-6.5
\$150,000 to \$199,999	50	+/-50	3.1%	+/-3.0
\$200,000 or more	52	+/-46	3.2%	+/-2.9
Median family income (dollars)	56,667	+/-13,651	(X)	(X)
Mean family income (dollars)	71,345	+/-11,637	(X)	(X)
Per capita income (dollars)	24,008	+/-2,556	(X)	(X)
Nonfamily households	1,635	+/-310	1,635	(X)
Median nonfamily income (dollars)	25,704	+/-3,163	(X)	(X)
Mean nonfamily income (dollars)	32,597	+/-4,235	(X)	(X)
Median earnings for workers (dollars)	25,525	+/-4,780	(X)	(X)
Median earnings for male full-time, year-round workers (dollars)	40,938	+/-5,696	(X)	(X)
Median earnings for female full-time, year-round workers (dollars)	29,821	+/-12,077	(X)	(X)
HEALTH INSURANCE COVERAGE				
Civilian noninstitutionalized population	7,181	+/-123	7,181	(X)
With health insurance coverage	6,308	+/-286	87.8%	+/-3.7
With private health insurance	4,766	+/-429	66.4%	+/-6.0
With public coverage	3,160	+/-456	44.0%	+/-6.2
No health insurance coverage	873	+/-269	12.2%	+/-3.7
Civilian noninstitutionalized population under 18 years	1,314	+/-163	1,314	(X)
No health insurance coverage	72	+/-61	5.5%	+/-4.8
Civilian noninstitutionalized population 18 to 64 years	3,967	+/-276	3,967	(X)
In labor force:	2,920	+/-354	2,920	(X)
Employed:	2,721	+/-325	2,721	(X)
With health insurance coverage	2,195	+/-265	80.7%	+/-7.0
With private health insurance	2,039	+/-280	74.9%	+/-7.9
With public coverage	216	+/-135	7.9%	+/-5.0
No health insurance coverage	526	+/-220	19.3%	+/-7.0
Unemployed:	199	+/-132	199	(X)
With health insurance coverage	101	+/-86	50.8%	+/-36.7
With private health insurance	92	+/-80	46.2%	+/-34.2
With public coverage	9	+/-18	4.5%	+/-9.3
No health insurance coverage	98	+/-106	49.2%	+/-36.7
Not in labor force:	1,047	+/-283	1,047	(X)
With health insurance coverage	900	+/-272	86.0%	+/-9.1
With private health insurance	684	+/-232	65.3%	+/-11.4
With public coverage	317	+/-128	30.3%	+/-10.9
No health insurance coverage	147	+/-98	14.0%	+/-9.1

Subject	Brevard city, NC; Brevard, NC Micro Area			
	Estimate	Margin of Error	Percent	Percent Margin of Error
PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS IS BELOW THE POVERTY LEVEL				
All families	(X)	(X)	11.4%	+/-5.4
With related children under 18 years	(X)	(X)	22.5%	+/-11.8
With related children under 5 years only	(X)	(X)	0.0%	+/-51.0
Married couple families	(X)	(X)	3.7%	+/-3.3
With related children under 18 years	(X)	(X)	2.5%	+/-4.1
With related children under 5 years only	(X)	(X)	0.0%	+/-100.0
Families with female householder, no husband present	(X)	(X)	48.8%	+/-25.9
With related children under 18 years	(X)	(X)	60.7%	+/-31.9
With related children under 5 years only	(X)	(X)	0.0%	+/-69.5
All people	(X)	(X)	15.7%	+/-4.3
Under 18 years	(X)	(X)	32.3%	+/-12.7
Related children under 18 years	(X)	(X)	32.3%	+/-12.7
Related children under 5 years	(X)	(X)	22.2%	+/-26.8
Related children 5 to 17 years	(X)	(X)	33.9%	+/-13.1
18 years and over	(X)	(X)	11.7%	+/-4.1
18 to 64 years	(X)	(X)	13.4%	+/-5.5
65 years and over	(X)	(X)	8.6%	+/-5.1
People in families	(X)	(X)	14.8%	+/-5.2
Unrelated individuals 15 years and over	(X)	(X)	18.1%	+/-7.7

Data are based on a sample and are subject to sampling variability. The degree of uncertainty for an estimate arising from sampling variability is represented through the use of a margin of error. The value shown here is the 90 percent margin of error. The margin of error can be interpreted roughly as providing a 90 percent probability that the interval defined by the estimate minus the margin of error and the estimate plus the margin of error (the lower and upper confidence bounds) contains the true value. In addition to sampling variability, the ACS estimates are subject to nonsampling error (for a discussion of nonsampling variability, see Accuracy of the Data). The effect of nonsampling error is not represented in these tables.

There were changes in the edit between 2009 and 2010 regarding Supplemental Security Income (SSI) and Social Security. The changes in the edit loosened restrictions on disability requirements for receipt of SSI resulting in an increase in the total number of SSI recipients in the American Community Survey. The changes also loosened restrictions on possible reported monthly amounts in Social Security income resulting in higher Social Security aggregate amounts. These results more closely match administrative counts compiled by the Social Security Administration.

Workers include members of the Armed Forces and civilians who were at work last week.

Industry codes are 4-digit codes and are based on the North American Industry Classification System 2007. The Industry categories adhere to the guidelines issued in Clarification Memorandum No. 2, "NAICS Alternate Aggregation Structure for Use By U.S. Statistical Agencies," issued by the Office of Management and Budget.

While the 2008-2012 American Community Survey (ACS) data generally reflect the December 2009 Office of Management and Budget (OMB) definitions of metropolitan and micropolitan statistical areas; in certain instances the names, codes, and boundaries of the principal cities shown in ACS tables may differ from the OMB definitions due to differences in the effective dates of the geographic entities.

Estimates of urban and rural population, housing units, and characteristics reflect boundaries of urban areas defined based on Census 2000 data. Boundaries for urban areas have not been updated since Census 2000. As a result, data for urban and rural areas from the ACS do not necessarily reflect the results of ongoing urbanization.

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Explanation of Symbols:

1. An '***' entry in the margin of error column indicates that either no sample observations or too few sample observations were available to compute a standard error and thus the margin of error. A statistical test is not appropriate.
2. An '-' entry in the estimate column indicates that either no sample observations or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the median estimates falls in the lowest interval or upper interval of an open-ended distribution.
3. An '-' following a median estimate means the median falls in the lowest interval of an open-ended distribution.

4. An '+' following a median estimate means the median falls in the upper interval of an open-ended distribution.
5. An '****' entry in the margin of error column indicates that the median falls in the lowest interval or upper interval of an open-ended distribution. A statistical test is not appropriate.
6. An '*****' entry in the margin of error column indicates that the estimate is controlled. A statistical test for sampling variability is not appropriate.
7. An 'N' entry in the estimate and margin of error columns indicates that data for this geographic area cannot be displayed because the number of sample cases is too small.
8. An '(X)' means that the estimate is not applicable or not available.